

## Department of Communication

**Bachelor of Arts in:  
Electronic Media & Broadcasting**

**For Students Following the:  
2017-2018 catalog**

Name:

Student ID:

Catalog Year:

### REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)

| Course                   | Pre-req   | Credits    | Term | Grade |
|--------------------------|---|------------|------|-------|
| CMST101<br>OR<br>CMST110 | Public Speaking<br><br>Intro to Communication Studies | 3<br><br>3 |      |       |
| EMB 100                  | Media Literacy  | 3          |      |       |

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Exceptions

### CORE COURSES (27 Hours)

| Course                   | Pre-req                          | Credits   | Term | Grade |
|--------------------------|----------------------------------|---|------|-------|
| EMB 110                  | Introduction to Mass Media       | 3   |      |       |
| EMB 140                  | Introduction to Media Aesthetics | 3   |      |       |
| INF 186                  | Media Web Coding                 | BIS 101, INF 110, INF 120, CIT 130 or EMB 140<br>3                                      |      |       |
| EMB 210                  | Single Camera Production         | EMB 140 (≥ C)<br>3  |      |       |
| EMB 215                  | Audio Production                 | EMB 140 (≥ C)<br>3  |      |       |
| EMB 260                  | Writing for the Media            | ENG 291<br>3  |      |       |
| EMB 396<br>OR<br>EMB 397 | Internship<br><br>Projects       | Instructor Consent &<br>Junior Standing & 2.75<br>GPA<br><br>Instructor Permission<br>3 |      |       |
| EMB 400                  | Media Criticism                  | EMB 110 ( C) or<br>Junior Standing<br>3   |      |       |
| EMB 435                  | Media Studies                    | Junior Standing<br>3  |      |       |

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### STUDIES (3 Hours) - Choose One

| Course  | Pre-req                      | Credits             | Term | Grade |
|---------|------------------------------|---------------------|------|-------|
| CMST220 | Interpersonal Communication  | CMST101 or 110<br>3 |      |       |
| CMST303 | Organizational Communication | CMST101 or 110<br>3 |      |       |
| EMB 380 | Documentary Theory & History | EMB 140 (≥ C)<br>3  |      |       |
| PSY 304 | Consumer Psychology          | PSY 100<br>3        |      |       |

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### LAW / ETHICS (3 Hours) - Choose One

| Course  | Pre-req                             | Credits                                       | Term | Grade |
|---------|-------------------------------------|---|------|-------|
| LIN 405 | Intellectual Property & Info.Rights | Junior Standing<br>3                          |      |       |
| JOU 485 | Mass Communication Law              | JOU 110 or Junior<br>Standing<br>3            |      |       |
| JOU 440 | Current Topics in Media Ethics      | EMB 100 or JOU 110<br>or Junior Standing<br>3 |      |       |

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**CONTENT CREATION (12 Hours) - Choose Four**

| Course  |                              | Pre-req                  | Credits | Term | Grade |
|---------|------------------------------|--------------------------|---------|------|-------|
| EMB 305 | Multicamera Video Production | EMB 210 & EMB 215 ( C )  | 3       |      |       |
| EMB 310 | Newscast Production          | EMB 140 or JOU 230 (≥ C) | 3       |      |       |
| EMB 320 | Multitrack Audio Mixing      | EMB 215 ( C )            | 3       |      |       |
| EMB 322 | Video Editing                | EMB 210 ( C )            | 3       |      |       |
| EMB 326 | Finishing                    | EMB 210 ( C )            | 3       |      |       |
| EMB 421 | Narrative Production         | EMB 210 ( C )            | 3       |      |       |
| EMB 423 | Documentary Production       | EMB 210 ( C )            | 3       |      |       |
| EMB 450 | Screenwriting                | EMB 260 ( C )            | 3       |      |       |
| EMB 460 | Production Management        | EMB 210 ( C )            | 3       |      |       |

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Exceptions**300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours)**

| Course |  | Pre-req | Credits | Term | Grade |
|--------|--|---------|---------|------|-------|
|        |  |         | 3       |      |       |

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Exceptions**INTERNATIONAL MEDIA (3-9 Hours)***Choose either 1 Study Away or Abroad Course or 3 International Studies Courses*

| Course                                      |                                 | Pre-req   | Credits | Term | Grade |
|---|---------------------------------|---|---------|------|-------|
| <b>Study Away or Abroad - Select One</b>    |                                 |   |         |      |       |
| EMB 395                                     | Special Topics: Study Away      | Varies by Topic   | 3       |      |       |
| <b>OR</b>                                   |                                 |   |         |      |       |
| EMB 495                                     | Special Topics: Study Abroad    | Varies by Topic   | 3       |      |       |
| <b>International Studies - Select Three</b> |                                 |   |         |      |       |
| ANT 201                                     | World Cultures                  |   | 3       |      |       |
| ANT 358                                     | Art & Culture                   | Sophomore Standing                                      | 3       |      |       |
| ANT 382                                     | Visual Anthropology             | Sophomore Standing                                      | 3       |      |       |
| ANT 386                                     | Economy, Wealth and Culture     | Sophomore Standing                                      | 3       |      |       |
| CIN 201                                     | Survey of World Cinema          |   | 3       |      |       |
| CMST355                                     | Culture and Communication       | CMST101 or 110  | 3       |      |       |
| EMB 370                                     | International Media             | EMB 110 ( C )   | 3       |      |       |
| HIS 111                                     | Global Viewpoints in History    |   | 3       |      |       |
| PHI 309                                     | Global Ethics                   | Sophomore Standing                                      | 3       |      |       |
| POP 250                                     | International Pop Culture       |   | 3       |      |       |
| PSC 322                                     | International Politics in Film  | PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110           | 3       |      |       |
| PSC 410                                     | International Political Economy | PSC 100, PSC 101, PSC 102, PSC 103, PSC 110, or ECO 200 | 3       |      |       |
| PSC 480                                     | International Law               | PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110           | 3       |      |       |
| SOC 101                                     | Global Inequalities             |   | 3       |      |       |

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Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major.

Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

Please note: A full minor is required for the EMB major. A focus will not be accepted.

Students completing the 9 credits of International Studies Courses cannot use those credits in General Education.